

VOICES 2017
UNITE
FOCUS
ACT

SPONSORSHIP PACKET

Contact

Remy Lee Pon

415-568-3301

rlee@apiahf.org

www.voicesconference.org

www.apiahf.org

APIAHF
ASIAN & PACIFIC ISLANDER
AMERICAN HEALTH FORUM

Asian & Pacific Islander American Health Forum (APIAHF) invites you to support our national conference, VOICES2017: **UNITE. FOCUS. ACT.** *Expanding Networks for Health Equity*, September 27-29, 2017 in Washington, DC.

Join us for this exciting opportunity to connect with policymakers, industry leaders, community organizers and advocates, and service providers to set a path towards health equity. A Constituents Day on The Hill, nationally recognized speakers and key policymakers all make the 3 days an exciting opportunity to learn and connect.

As the clear, strong voice in the nation's capital and leading consumer champion for the health of AA and NHPIs) communities, APIAHF is proud to fulfill its mission in influencing policy, mobilizing communities and strengthening programs and organizations during the VOICES2017: **UNITE. FOCUS. ACT.** Conference.

APIAHF is celebrating 30 years of leadership, advocacy, and movement building and the 20th anniversary of the VOICES conference.

VOICES2017: UNITE. FOCUS. ACT. will:

- Impact policies and support organizations, programs, and services for underserved Asian American, Native Hawaiian, and Pacific Islander (AA and NHPIs) communities, and
- Develop stronger relationships to advance lasting health equity solutions for the more than 21 million AA and NHPIs in the U.S.

VOICES2017: UNITE. FOCUS. ACT. is a national convening which will provide a forum to 200 leaders from across the country to raise the visibility of local health justice work while strengthening connections with the national health equity movement.

VOICES2017: UNITE. FOCUS. ACT. is a national convening where participants can share best practices and network to engage in stronger relationships, collaborations, and movement building for both local and national impact. The conference objectives are:

UNITE - To bring AA and NHPI leaders and allies together to deepen connections

FOCUS - To organize AA and NHPI constituents and allies on the ongoing and emerging health equity issues that are important to our communities

ACT - To exercise our collective power and voice for AA and NHPI health equity

VOICES2017: UNITE. FOCUS. ACT.'s Priority Issues:

- Health disparities among AA and NHPI communities
- Improving collection and reporting of detailed AA and NHPI data
- Investing in public health
- Resources for Compact of Free Association (COFA) migrants
- Immigrant access to healthcare
- Assuring health coverage, including Medicaid and SCHIP
- Advancing health equity, including the Health Equity and Accountability Act (HEAA)

Asian-Americans have the third-largest spending prowess of all multicultural groups, at \$825 billion and APIAHF maintains close relationships with some of the most prominent individuals, institutions and companies working with AA and NHPI communities. As an ally and partner in our shared mission for health equity, you are a critical part of our community and we ask you to consider investing in our communities and APIAHF's VOICES2017 with any of these sponsorship opportunities.



Sponsorship Levels

HIGH IMPACT SPONSOR	Platinum \$150,000	Diamond \$100,000	Gold \$50,000	Silver \$25,000	Bronze \$10,000	Nonprofit \$3,000
Featured 2017 "Business Leadership Circle Member"						
Opening and closing recognition at conference						
Title Sponsorship						
Sole sponsor of Opening Ceremony Party & Celebration						
Sponsor of Forums at the Forums: Unite. Focus. Act. Podcast						
Private Meeting with APIAHF Leadership						
Sponsor of Healthy Snack Break						
Sponsor of Fitness Break						

PRINT BRAND EXPOSURE	Platinum \$150,000	Diamond \$100,000	Gold \$50,000	Silver \$25,000	Bronze \$10,000	Nonprofit \$3,000
Co-branding of conference bag						
Logo on booklet and conference website						
Promotional item in conference bag						
Full page ad on inside cover page of program booklet						
Full page ad inside of program booklet						
Half page ad inside of program booklet						

DIGITAL BRAND EXPOSURE	Platinum \$150,000	Diamond \$100,000	Gold \$50,000	Silver \$25,000	Bronze \$10,000	Nonprofit \$3,000
Logo placement on interactive social media walls at Voices						
Branded social media sharables						
Feature in conference promo video						
Logo on post-event feedback email survey						
Feature on <i>Forums at the Forum: Unite. Focus. Act. Podcast</i>						

Each of the sponsorship levels include the following:

- Name and logo on scrolling PowerPoint in main ballroom
- Special recognition in pre-conference email to attendees linking to your website
- Your name and web link listed as sponsor on APIAHF website
- Platinum sponsors get 30 full conference registrations
- Diamond sponsors get 25 full conference registrations
- Gold sponsors get 20 full conference registrations
- Silver sponsors get 15 full conference registrations
- Bronze sponsors get 10 full conference registrations
- Nonprofit sponsors get 3 full conference registrations

Customize your benefits package:

Standard benefits packages are available to choose from, but APIAHF wants to work with you to create a sponsorship program that meets your needs. Contact us to discuss how APIAHF's VOICES2017 Conference sponsorship can achieve your goals.

MORE SPONSORSHIP OPPORTUNITIES

By selecting one of the sponsorships below, you will receive the benefits and status of a Silver Level Sponsor unless noted. See previous page for Silver Level benefits.

Forums at the Forum \$1,500 (8 Available)

APIAHF will produce two podcast series that link stories to actions for improved health, narrative change, inspiration, motivation, and movement building targeted towards Millennials, VOICES 2017 participants, and APIAHF supporters. The summer series of *Forums at the Forum: Unite. Focus. Act.* Podcast will be held in the lead up to VOICES 2017. There will be four podcast opportunities for sponsorship in this series.

The Fall Series: Voices from Voices 2017 will be recorded live from participants and speakers at the VOICES 2017 conference and will be released in four podcasts over the summer and fall of 2017.

Forums at the Forum Unite. Focus. Act. podcast sponsorship is an opportunity to sponsor a podcast to promote the VOICES 2017 Conference before the event or continue the dialogue after the event. This sponsorship includes exposure to a wider and millennial audience.

Podcast Sponsors will receive:

- Verbal recognition on the podcast broadcast
- Special recognition in podcasts marketing
- Your name and web link listed as sponsor on APIAHF website
- Recognition in post-conference email to attendees.



Event Specific Sponsorship Opportunities

Event Specific Sponsorship is an opportunity to sponsor an event during the VOICES 2017 Conference. This allows for extra exposure for your organization. You will be recognized as a Silver Level Sponsor and receive Silver Level benefits. See previous page for Silver Level benefits.

There are 2 events available for sponsorship:

1. Day 2 Breakfast (\$20,000)
2. Day 3 Opening Plenary (\$15,000)

Event sponsors will receive the following:

- Mention on social media during event
- Name/logo on conference signage referencing specific event
- Recognition from the podium at specific event

Technology Charging Station & Lounge \$20,000 (1 Available)

Your company name/logo will be prominently featured at the lounge

Registration Bag \$20,000 (1 Available)

Your company name/logo printed on bags with the APIAHF logo distributed onsite to all attendees (bags produced by APIAHF)

Notebook \$20,000 (1 Available)

Your company name/logo printed on notebooks with the APIAHF logo. Distributed onsite to all attendees (notebook produced by APIAHF)

Water Bottles or Pouches \$15,000 (1 Available)

Your company name/logo printed on laser pointers with the APIAHF logo. Water bottles and pouches will be distributed onsite to all attendees (water bottles produced by APIAHF)

Badge Lanyard \$15,000 (1 Available)

Your company name/logo printed on badge lanyards distributed onsite to all attendees (lanyards produced by APIAHF)

Fitness Tracker \$15,000 (1 Available)

Your company name/logo printed on fitness trackers with the APIAHF logo. Distributed onsite to all attendees (fitness trackers produced by APIAHF)

VOICES 2017 Conference Attendee Scholarships (\$3,000)

Conference scholarships will cover registration and travel costs for attendees who otherwise would be unable to attend due to financial constraints. Organizations can designate scholarships to a geographic area or a general organization but not to specific people. *Scholarship sponsors will only receive program booklet acknowledgement.



PROGRAM BOOKLET OPPORTUNITIES

This year we are developing a printed program booklet and new VOICES 2017 website. Below are dimensions/specs for the program booklet and ad spaces:

Program Booklet: 7"W x 10"L

Ad sizes must be in full color, high-res (300 dpi), with no bleeds, in PDF format.

\$1,500	Full Page Ad	7"W x 10"L
\$750	Half Page Ad	7"W x 5"L
\$375	Quarter Page Ad	3.5"W x 5"L
\$188	Eighth Page Ad	3.5"W x 2.5"L

Please submit your logos and ads to voices@apiahf.org. The deadline to submit ads and sponsor logos is **Friday, August 4, 2017**.

For more on how our Business Leadership Circle and Voices 2017 sponsorship can meet your needs, contact:

Remy Lee Pon
Board & Donor Relations Specialist
Asian & Pacific Islander American Health Forum
Direct: (415) 568-3301 Email: rlee@apiahf.org
Voices 2017 Unite. Focus. Act. Website: www.voicesconference.org
APIAHF Website: www.apiahf.org



The VOICES 2017 *Unite. Focus. Act.*: Expanding Networks for Health Equity conference is hosted by the Asian & Pacific Islander American Health Forum.

[Click here to learn more about APIAHF.](#)