

# LESSONS LEARNED FROM THE NATIONAL HEALTH THROUGH ACTION EVALUATION:

## HEALTH BRAIN TRUST PRESENTATION

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# National HTA Evaluation

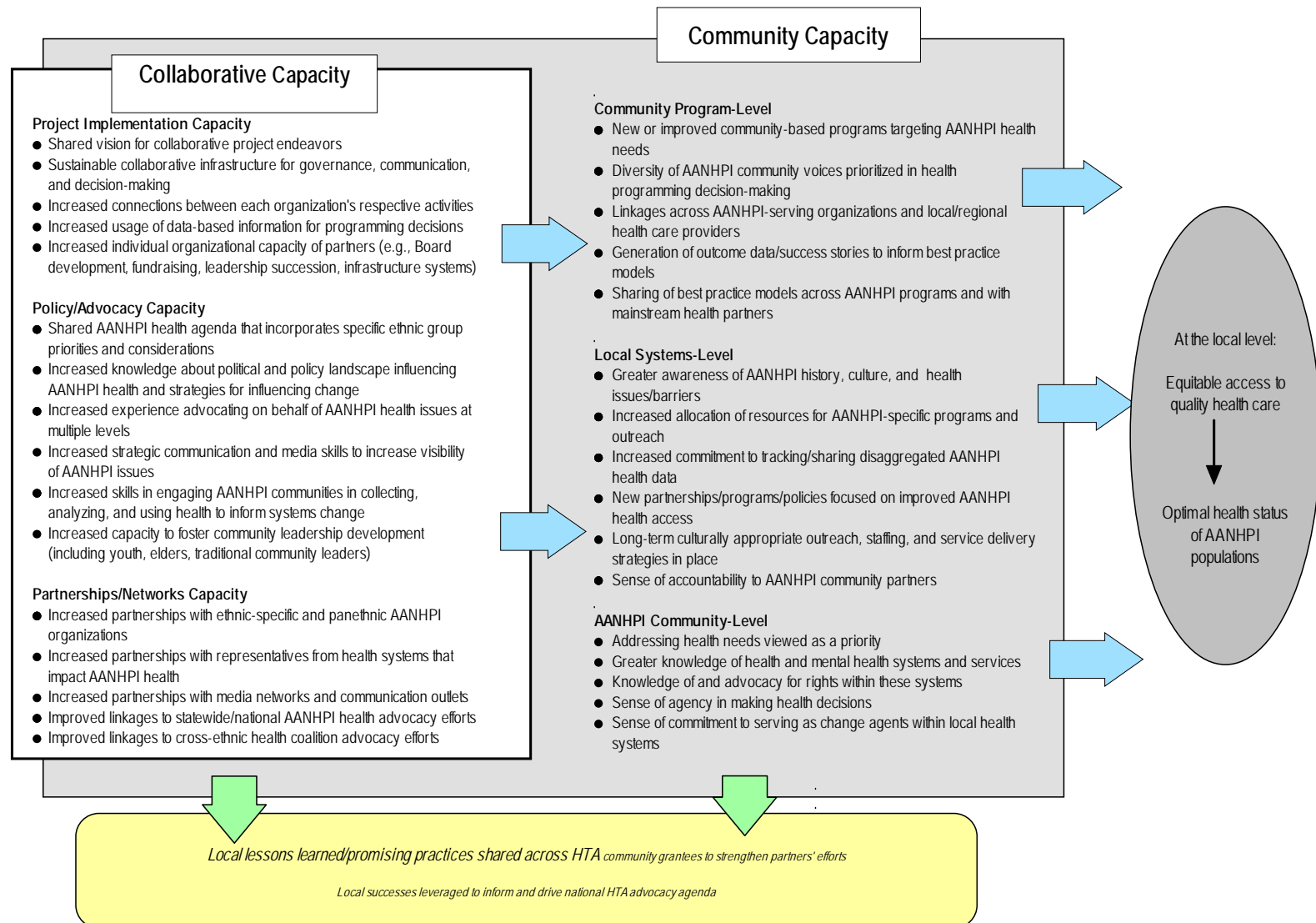
- Four year cluster evaluation
- Scope of the evaluation
- Dual evaluation goals:  
Impact & Learning
- Multiple audiences:
  - ▣ WKKF
  - ▣ APIAHF
  - ▣ Local grantees
  - ▣ Larger field



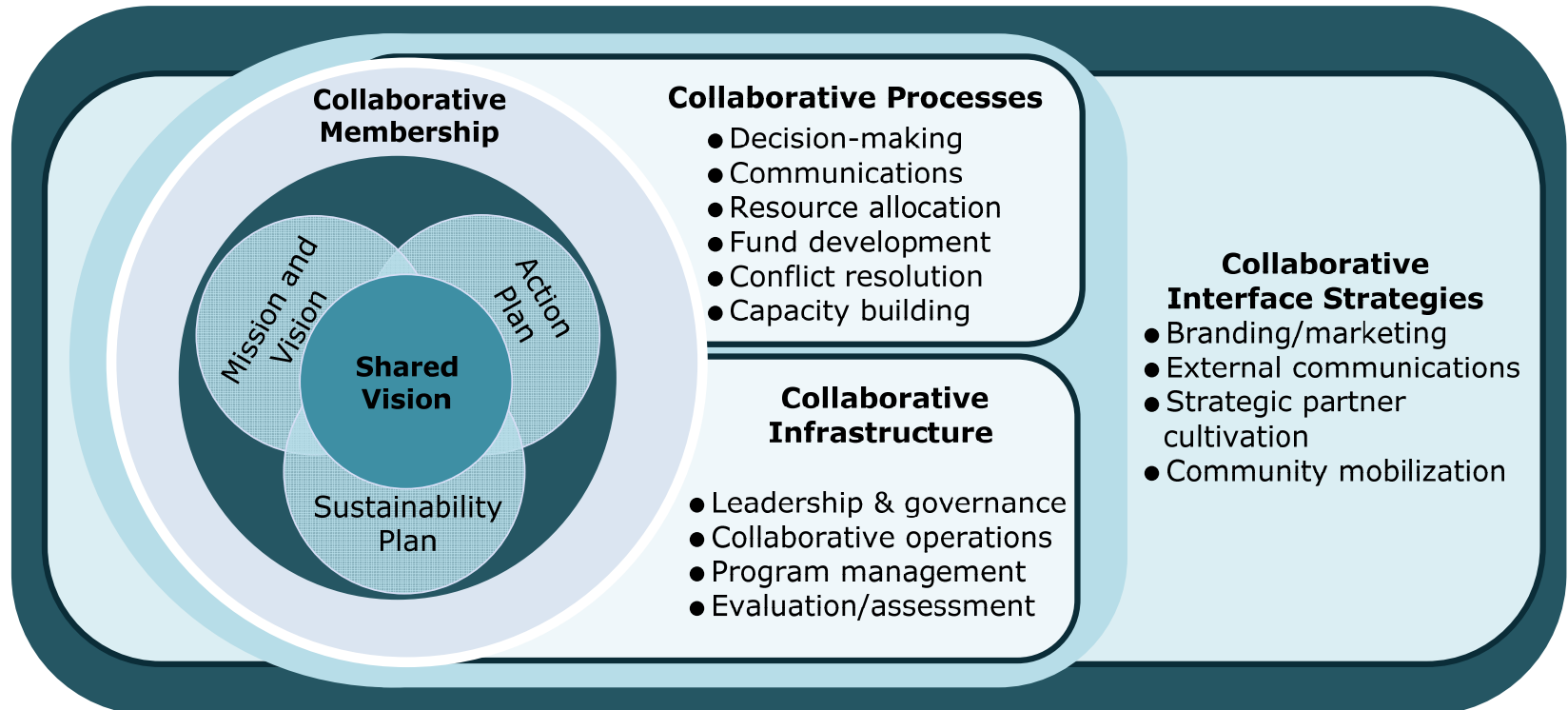
# HTA National Evaluation Design

- Simple & flexible
- Baseline & Annual progress reports
  - ▣ Grantee reports to funders
  - ▣ Interviews
  - ▣ Field leader interviews
- Learning papers
- Framework-driven

# HTA Community Grant Program Evaluation Framework



# HTA Collaborative Development Framework



# Our Challenge:



What can be learned from the HTA evaluation that might support this Brain Trust's overarching goal:

*To utilize data from local evaluations to inform and improve health programs and policies for Asian Americans, Native Hawaiians and Pacific Islanders (AA and NHPI)?*

# 1. Relationship to local evaluation

- Multiple ways to design multi-site or cluster evaluations
- HTA approach:
  - ▣ HTA evaluation is funded directly by WKKF
  - ▣ Local evaluations are separate from national evaluation
  - ▣ Grantees hire own evaluators with grant funds
  - ▣ Local grantees own evaluation; this is part of capacity building
  - ▣ Local evaluators are respondents to national evaluation interviews

## 2. Flexibility in design & purpose

- WKKF appreciates simple evaluation design and flexibility
- Evaluation design allows for methods to be responsive to stakeholders' needs
- Evaluation reports are written with specific users in mind
- Communication happens early and often
- Evaluation supports programmatic learning with an eye toward knowledge building



# 3. The benefits of intermediary support

- HTA: Evaluation intermediary plays a program officer-like role with regard to the evaluation, supervising the evaluation on behalf of the funder
- Benefits:
  - ▣ Translation and support for evaluation team
  - ▣ Advocacy for evaluation
  - ▣ Quality control
  - ▣ Building evaluation capacity of WKKF staff
- Challenges
  - ▣ Communication
  - ▣ Role clarity

# 4. Multicultural evaluation approach

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- Culturally competent evaluators
- Principles of multicultural evaluation design
  - ▣ Acknowledgement/infusion of multiple world views
  - ▣ Appropriate measures of success
  - ▣ Cultural and systems analysis

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