

**SUCCESSES, REFLECTIONS, AND CHALLENGES IN  
ACHIEVING #HEALTHJUSTICE FOR OUR COMMUNITIES**

**SAMPLE TWEETS | FRIDAY 03/22 | 11:00 A.M. EDT.**

APIAHF will be co-hosting with the National Latina Institute for Reproductive Health, National Women's Law Center, California Family Health Council, National Women's Health Network, Center for American Progress, and Services Employees Internal Union an ACA Twitter storm on March 22, 2013 at 11:00 a.m. EDT. Please join us using the hashtags **#ACATurns3** and **#HealthJustice**. Below are some sample tweets that you may use or customize to your liking. If you have your own messaging and resources to share, don't be shy and tweet with us!

**FACTS, ARTICLES, AND STORIES ON AAs AND NHPis**

ACA FACT: Ppl w/o insurance go w/o #PreventiveCare, +may die prematurely. #ACATurns3 #HealthEquity <http://familiesusa.org/issues/uninsured/>

#SmallBusinesses w 100 employees able to buy health coverage via a state-based small bus. health options program. #ACATurns3#HealthJustice

1/5 #AsianAmerican #YoungAdults + 30% of #NativeHawiians & #PacificIslanders likely to benefit from #Medicaid exp. #ACATurns3#HealthEquity

Need more facts on families w/ children and the #ACA? <http://1.usa.gov/ACAFamiliesChildren> @healthcaregov #ACATurns3 #HealthJustice

A Blueprint to Improve Health Care for Minorities <http://politi.co/ZkfBH4> #ACATurns3 via @Politico #HealthJustice

ACA STORY: "ACA is important to me because now I have access to..." <http://bit.ly/Chi-HsinACAStory> #HealthJustice

"ACA is important 2 me because I was unable to afford insurance and now I can..." <http://bit.ly/KijoongACAStory> #ACATurns3 #HealthJustice

How does #ACA impact our immigrant community? <http://bit.ly/CIRMakeOpportunityForAllIReality> #CIR #ACATurns3 #HealthJustice

"I had to pay for private insurance...as a graduate student." <http://www.apiahf.org//node/858> #ACATurns3 #CollegeStudents #HealthJustice

#ACA provides avenues for AA+NHPI #SmallBusiness owners to have access to affordable health insurance. #ACATurns3 #HealthJustice

What is the impact of #ACATurns3? Find out here: <http://bit.ly/AANHPIACAImpact> #HealthJustice

Are you in #CA + don't knw what the state's health insurance marketplace looks like? <http://www.coveredca.com/> #ACATurns3 #HealthJustice



## LANGUAGE ACCESS

24M individuals expected to participate in the Marketplace and the SHOP Exchange are limited English proficient. #ACATurns3 #HealthJustice

1 and 3 #AsianAmericans are limited English proficient, many of whom are #SmallBusiness owners. #HealthJustice

Lost in translation: HMO enrollees w poor health > hardest time communicating w doc. <http://bit.ly/10eDxhr> #ACATurns3 #HealthJustice

"I was always there to interpret for my parents..." <http://www.apiahf.org/node/1005> #ACATurns3 #LanguageAccess #HealthJustice

"I feel my quality of care in the health settings is diminished due to the lack of competent language access..." #ACATurns3 #HealthJustice

Happy Birthday #ACA.. Please translate application. AA+NHPs need culturally+linguistically appropriate #ACATurns3 #HealthJustice

Bringing Language Access to Millions of# Californians <http://www.cpehn.org/pdfs/Sb853briefScreen.pdf> #ACATurns3 #HealthJustice

Over 60% of #AAs + 30% PIs living in the US are foreign-born, representing a full spectrum of immigrant status. #ACATurns3 #HealthJustice

46M ppl in US dnt spk English as primary language. 21M+ spk English less than "very well". #ACATurns3 <http://bit.ly/ZxMNwn> #HealthJustice

How does #LanguageAccess impact our communities? Why Don't They Learn #English?<http://www.hepg.org/her/booknote/54> #ACATurns3 #HealthJustice

#LEP Chinese patients in US received less health education vs. patients w/ language-concordant providers. #ACATurns3 <http://bit.ly/14Dpt1A>

#LEP Vietnamese patients in US received less health ed vs. patients w/ language-concordant providers. #ACATurns3 <http://bit.ly/14Dpt1A>

English-speaking patients who used interpreter services received more rec. preventive services. #ACATurns3 <http://bit.ly/ZxMNwn> #HealthJustice

Sheng Ri Kuai Le #ACA... Pls translate application. AA+NHPs need culturally+linguistically appropriate materials. #ACATurns3 #HealthJustice

Omedeto Tanjobi Des #ACA... Pls translate application. AA+NHPs need culturally+linguistically appropriate materials. #ACATurns3 #HealthJustice

Sangil Chuka Hapnida #ACA... Pls translate application. AA+NHPs need culturally+linguistically appropriate materials. #ACATurns3



Alles gut zum Gerbustag #ACA... Pls translate application. AA+NHPs need culturally+linguistically appropriate materials. #ACATurns3

Maligayang Kaarawan #ACA... Pls translate application. AA+NHPs need culturally+linguistically appropriate materials. #ACATurns3

Language barriers affect the integration and participation of AANHPI women in federal programs. #ACATurns3 #HealthJustice

One out of four expected insurance marketplace applicants speak a language other than English at home. #ACATurns3 #HealthJustice

Translate the single, streamlined application for insurance affordability programs into at least 15 languages. #ACATurns3 #HealthJustice

## HEALTH INSURANCE MARKETPLACE ENROLLMENT

INFOGRAPHIC: Check out this visual on the New Health Insurance Options <http://bit.ly/Y0tjyU> #ACATurns3 #HealthJustice

WATCH: Need a 101 on the Health Insurance Marketplace ? Check this out: <http://bit.ly/11pt1IE> #ACATurns3 #HealthJustice

## RESOURCES

ACA RESOURCE: How does #ACA benefit you? Find out here: <http://1.usa.gov/11psUgc> #ACATurns3 #HealthJustice

ACA RESOURCE: What about #SmallBusinesses and #ACA? <http://bit.ly/SHOPbrief> #ACATurns3 #HealthJustice

What is #ACA like in your region? Check out the Health Care Law + You Webinar Series @ <http://bit.ly/ACAWebinars> #ACATurns3 #HealthJustice

Want to see what we know about #ACA? Visit our #ResourceCenter @ [www.apiahf.org/hcr](http://www.apiahf.org/hcr) #ACATurns3 #HealthJustice

Key parts of #ACA take effect 2014. What do you need to know? <http://www.healthcare.gov/marketplace/index.html> #ACATurns3 #HealthJustice

ACA and the digital age, what's the connection? <http://www.cpehn.org/pdfs/EquityInTheDigitalAge2013.pdf> #ACATurns3 #HealthJustice

Need state specific information on the Health Insurance Marketplace? <http://1.usa.gov/14aHJ6B> #ACATurns3 #HealthJustice

Where does your state fall on #MedicaidExpansion? <http://shar.es/eOaXN> #ACATurns3 #HealthJustice

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