THE IMPACT OF THE
AFFORDABLE CARE ACT
ON ASIAN AMERICANS,
NATIVE HAWAIIANS, AND
PACIFIC ISLANDERS
IN CALIFORNIA

SMALL BUSINESSES

In 2013, the Asian & Pacific Islander American Health Forum (APIAHF) did a study on Asian American, Native Hawaiian, and Pacific Islander small business owners and employees throughout California. We were interested in identifying barriers they faced in getting health insurance, finding out what they knew about the Affordable Care Act (ACA), and if they thought its provisions would help them access health care services.

Why is the ACA important to small business owners?

- Many small business employers do not provide health insurance to their employees. (single most important reason why immigrants lack health insurance coverage)

What to know about small business owners and employees...

- High cost was the most common barrier (for employers and employees) to obtaining health insurance.

- Employers and employees have heard about the ACA, but know very little about its provisions, incentives, or where to get more information.

- Both employers and employees felt that the income requirements to qualify for Medi-Cal ($15,000 for an individual, $32,000 for a family of four) are too low and should be raised to allow more people to be covered.

“Any kind of coverage is better than none”
– Hmong Employee

“I’m all for it, because everyone should have health insurance”
– Pacific Islander Employer & Employee

own or work for a small business with 50 or FEWER EMPLOYEES

Asian Americans

877,000

Native Hawaiians & Pacific Islanders

19,000

total population in CALIFORNIA

AAAs

5,556,592

NHPIS

286,145

uninsurance rates are significantly higher for AAs and NHPIS in small businesses...

small businesses

large businesses

small businesses

large businesses

27% vs. 10%

25% vs. 6%

APIAHF ACA Resource Center: www.apiahf.org/aca
Unique findings from employers and employees in small businesses...

**Employers**

Some employers are covered by their spouse’s plan or have another job (in addition to owning their business) so they can have insurance.

Many employers are confused about whether they are required to provide insurance under the ACA, and what the penalties are if they don’t.

Employers felt online resources would NOT be helpful (due to language, complexity of information, and computer literacy).

Most employers felt that tax credits would NOT help them because they would not offset the cost of providing health insurance to their employees.

**Employees**

Most small business employees had health insurance through Medi-Cal (California Medicaid) or were uninsured; most small business owners reported having private insurance.

Employees expressed concerns that the new ACA rules for businesses may drive business owners to pay employees less or reduce their number of employees.

Even with the new ACA subsidies, employees felt that health insurance will still be too expensive. Expanding Medi-Cal would be better.

Note: No employer (small or large business) is required to provide insurance to employees until the year 2015.

Trusted information sources vary by age...

- **1st generation**
  - ethnic media
  - ethnic language resources
  - community-based organizations

- **2nd generation**
  - online resources