



THE AFFORDABLE CARE ACT YEAR-1 ENROLLMENT OVERVIEW

Action for Health Justice (AHJ) consists of four national organizations (Asian & Pacific Islander American Health Forum, Association of Asian Pacific Community Health Organizations, Asian Americans Advancing Justice | AAJC, and Asian Americans Advancing Justice | Los Angeles), and over 70 community-based organizations and Federally Qualified Health Centers. In addition, Zero Divide acts as AHJ's Technology Advisor. AHJ was created to maximize enrollment for Asian Americans, Native Hawaiians, and Pacific Islanders (AAs and NHPs), and build the capacity to educate, enroll, and empower community-based organizations to serve and advocate for AA and NHP health.

MISSION

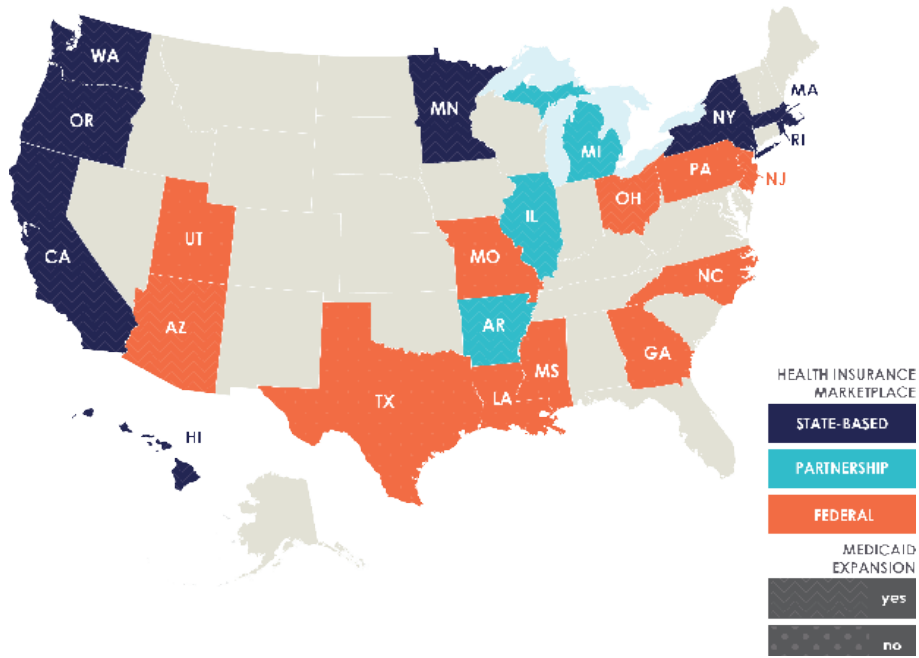
All partners are actively engaged to transform systems and institutions to provide culturally and linguistically accessible, high quality care that empowers Asian American, Native Hawaiian, and Pacific Islander communities to lead healthier lives.

PRINCIPLES

- Optimize enrollment for low-income, limited-English proficient AAs and NHPs, especially in mixed immigration status families, small businesses and young adults.
- Build the capacity of local, state-level, and national organizations to serve, advocate for, and engage with AA and NHP communities.
- Create systems and structures for sustained and replicable efforts for future enrollment and campaigns.
- Achieve efficiencies in centralized, coordinated strategies, utilizing assets and resources with the greatest capacity, experience, and expertise available.

NATIONAL PLAN

1. Outreach and education to 250,000 AAs and NHPs in 22 states, through collaboration and mutual support.
2. Eligibility determination and enrollment of 50,000 AAs and NHPs.
3. Coordinated national messaging, in-language, aligned media strategies, and centrally produced promotional materials.
4. Centralized translated materials and clearinghouse for outreach, education, and enrollment.
5. Centralized case documentation system, to expedite ombuds referrals, to document patterns of barriers, and to monitor civil rights enforcement of language access and immigration status access and immigration.



First Open Enrollment Period

During the first open enrollment period, Action for Health Justice partners did outreach & education, enrollment assistance, and outreach to various media.



362,822

Outreach & Education
(145% of 250,000 goal)



232,230

Enrollment Assistance
(464% of 50,000 goal)



1,255

Outreach Conducted with Media Outlets
(Newspaper, radio, and television.)



Outreach, Education, and Enrollment Assistance conducted in **41 languages**

- | | | | |
|------------------|-------------------|-------------|------------|
| Arabic | French | Mandarin | Taiwanese |
| Bangla (Bengali) | Hindi | Marshallese | Tibetan |
| Bhutanese | Hmong | Mien | Teochew |
| Bosnian | Ilocano | Nepali | Thai |
| Burmese | Indonesian | Portuguese | Toisanese |
| Cantonese | Japanese | Punjabi | Tongan |
| Chamorro | Karen | Russian | Urdu |
| Chin | Khmer (Cambodian) | Samoan | Vietnamese |
| Chuukese | Korean | Spanish | |
| English | Kurdish | Swahili | |
| Farsi | Laotian | Tagalog | |